Permit #F00020419

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00020419 **Type of Permit:** FILMING **Release Date:** 09/30/2009

**Production Company** GENERATE HOLDINGS INC / D GENERATE INC

**Insured Company Name** GENERATE HOLDINGS INC / D GENERATE INC

Contact Phone No. 1 310-255-0460
Contact Phone No. 2
Fax 310-255-0461
Address 1545 26TH ST, SUITE 200 SANTA MONICA, California 90404

**Production Title** FLO TV

**Type of Production** Commercial - Internet

**Producer** Dee Robertson

**Director** Greg Thanos

**1st AD** Stacy Schrader

**Production Manager** Dee Robertson

**FilmL.A. Coordinator** Asia Robinson

**Location Manager** Dee Robertson
Primary Phone Office - 323-376-1966
Secondary Phone

**Location Assistant** Kent Ihori
Primary Phone Office - 818-314-1635
Secondary Phone

### Fees

| | |
|---|---|
| Posting 300 | $26.00 |
| Permit Delivery Fee | $55.00 |
| Notification Charge | $155.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |
| LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP | $300.00 |

**Total Permit Fee** $1,246.00

**Number of Locations** 1

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## Summary Information

## Location

**Location 1 of 1**



**Permit Number** F00020419
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**Production Title** FLO TV

**Location Manager** Dee Robertson
Primary Phone Office - 323-376-1966
Secondary Phone

**Location Address** 13929 Magnolia Blvd, Sherman Oaks, CA, 91423

**Location Names**

**Location Type** Private Residence

**Location Description**

**Prep Dates** 9/30/2009 - 9/30/2009 09:00 - 20:00

**Film Dates** 10/1/2009 - 10/1/2009 07:00 - 21:00

**Strike Dates** 10/2/2009 - 10/2/2009 09:00 - 17:00

**Open or Closed to the Public** Closed

**Generic Conditions**
Equipment vehicles may park on one side of street
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

**Please see attached document** Van Nuys Sherman Oaks.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| Cast/Crew vehicles | 15 |
| Cube Trucks | 1 |
| Generator | 1 |
| Picture vehicles | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 6 |
| Crew | 15 |
| Spot Check | 1 |

**Filming Activities** Camera in car; Camera on sticks; Equipment on property; Equipment on sidewalk & street; Exterior establishing shots; Interior and exterior dialogue;

**Jurisdiction** **Political:** Los Angeles City - Council District 02 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes**

**Coordinator Note** NO PARK MONITOR REQUIRED

**Parking**

**Base Camp**
Location Type : Location
Street : 13929 Magnolia Blvd.

**Crew Parking**
Location Type : LA City Park
Street : VAN NUYS/SHERMAN OAKS PARK, TYRONE AND HUSTON LOT
10/1 0700-1900 HRS

**Posting "No Parking" signs** 100' in front of location

**Approximate Footage** 0 - 300 **Log Number** 1004538

**Date(s)** 10/1/2009 to 10/1/2009 **Time(s)** 07:00 to 22:00

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

# Film Production Guidelines

**Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.**

- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash.
- Use of City dumpsters or trashcans is prohibited.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST provide own restroom facilities.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by a Park Film Monitor or Fire Marshall.
- If no monitor or Fire Marshall is assigned; there will be no smoking with the exception of an actor smoking while performing or a part of the scene.
- The designated smoking area may not be near any patron activity or facility. Large sand or water filled buckets must be placed in this area for disposal of tobacco products.
- The designated area may be revoked or not allowed at all depending on weather and location conditions.

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**GENERATE HOLDINGS INC – FLO TV**
**(VAN NUYS SHERMAN OAKS)**

NO PERMIT

- Failure to comply with these smoking guidelines may result in a fine.
- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.
- Must use plywood to protect turf at monitor's discretion.
- May not drive on any grassy area at any time.
- May not park in the parking lot adjacent to the playground on Huston.
- OK to park vehicles in the Tyrone & Huston parking lot.
- May not block entrance or patrons from going to the tennis courts, pool or the Rec. Center.
- Company may not take over entire lot.
- The pool is open and has practices for the local high schools.
- Patrons for the pool and tennis courts must be allowed to look for parking.

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